



National Philanthropy Day®

Thursday, November 16, 2017, 11:00 a.m. – 1:30 p.m.
Santa Clara Convention Center, Mission City Ballroom

KEYNOTE SPEAKER – Peter Fortenbaugh

Peter Fortenbaugh is the Executive Director of the **Boys & Girls Clubs of the Peninsula** (BGCP) where he has worked since 2002. BGCP provides the low-income youth of East Palo Alto, eastern Menlo Park and Redwood City with opportunities that enable them to achieve school success.

In Peter's tenure, BGCP has evolved from a traditional after-school program to an expanded learning time program in close partnership with schools. The number of students served has increased from 600 to 2,500, and the budget has increased from \$2 million to \$10 million. Most of the growth is due to its strategic push to run programs on school campuses, which now total nine. BGCP has attracted a passionate team of staff, board members, volunteers and donors who share a deep commitment to closing the opportunity gap.

From 1997-2001, Peter was Senior Vice President, Strategic Planning, at **Exodus Communications** in Santa Clara, CA. From 1994-97, he was a consultant at **McKinsey & Company** in New York City. Peter graduated from **Princeton University** in 1989 with a degree in Economics and from **Harvard Business School** in 1994. He lives in Palo Alto with his wife and three children and is passionate about family, running, the outdoors, Philadelphia sports and the Jersey Shore. Peter is inspired by *Les Misérables* (especially the **Bishop of Digne**), Bruce Springsteen (especially "Land of Hopes and Dreams"), and early mornings.

MISTRESS OF CEREMONIES – Lissa Kreisler

Lissa Kreisler joined San Jose's **KBAY** radio in 1988 and—with co-host Sam Van Zandt—soon became the morning's most spirited wake up call to more than 300,000 daily commuters. After 30 years at the station, she has stepped out from behind the microphone and in front of the TV camera, hosting Community Storytelling on **KCAT-TV 15** in Los Gatos. Lissa is best known as a radio personality but is loved for her commercial endorsements, social media commentary, fundraising, community outreach and industrial videos. A graduate of **San Jose State University** and a member of the **Bay Area Radio Hall of Fame**, she continues to emcee local events and stay active in the community. Lissa has volunteered her time on boards and committees of numerous Silicon Valley nonprofits: **American Heart Association, American Cancer Society, Presentation High School, Cancer CAREPoint, Happy Hollow Park and Zoo Foundation, Girl Scouts** and **JW House**.

